

## **Communications Team Report**

### **BoD meeting, 2017 November 12 (Sunday)**

Submitted by Kasey Castleberry, Communications Team (CT) Coordinator.  
Team: Kasey Castleberry (KC), Geraldine Barker (GB), Laura Burton (LB).

#### **Newsletter**

(GB) [no report]

#### **Twitter**

(KC) Totals: 356 Tweets (30 new this period), 330 Following (unchanged), 278 Followers (6 new), and 2 Likes (unchanged). Some Tweets removed being political (meant for Gilmer Dems). New count is 337 Tweets.

#### **YouTube**

(KC) Nothing to report.

#### **Facebook**

(LB) [No report]

(KC) Totals: 356 Tweets (30 new this period), 330 Following (unchanged), 278 Followers (6 new), and 2 Likes (unchanged). Some Tweets removed being political (meant for Gilmer Dems). New count is 337 Tweets.

#### **Website**

(KC) The website had 697 views. September had 563 views. Our best month was 2016 June with 770 views.

The top page visits for the past 30 days: Home (195, last month 129), Home page/Archives (81, last month 41), About Us (26, last month 18), Upcoming Worship Services (45, last month 16), and Are You UU (22).