

Communications Team Report

BoD meeting, 2017 October 08 (Sunday)

Submitted by Kasey Castleberry, Communications Team (CT) Coordinator.
Team: Kasey Castleberry (KC), Geraldine Barker (GB), Laura Burton (LB).

Newsletter

(GB) [no report]

Twitter

(KC) Totals: 326 Tweets (12 new this period), 330 Following (unchanged), 272 Followers (3 new), and 2 Likes (unchanged).

YouTube

(KC) Nothing to report.

Facebook

(LB) [No report]

(KC) For the last 28 days (SEP 08 to OCT 05), we have had 43 page views (33 last period) and 1 page likes (140 total). We gained 2 followers (136 total). Our reach was 473, up from 334. Post engagements were 209, down from 281.

Website

(KC) The website had 563 views. August had 523 views. Our best month was 2016 June with 770 views.

The top page visits for the past 30 days: Home (129, last month 149), Home page/Archives (41, last month 42), About Us (18, last month 14), Directory (16, last month 21), Upcoming Worship Services (16, last month 33), and Our Leadership (16).