

## **Communications Team Report**

### **BoD meeting, 2017 September 10 (Sunday)**

Submitted by Kasey Castleberry, Communications Team (CT) Coordinator.  
Team: Kasey Castleberry (KC), Geraldine Barker (GB), Laura Burton (LB).

#### **Newsletter**

(GB) Newsletter sent to 31 Active members and sent to 128 Visitors and Friends.

#### **Twitter**

(KC) Totals: 314 Tweets (15 new this period), 330 Following (unchanged), 269 Followers (3 new), and 2 Likes (unchanged).

#### **YouTube**

(KC) Nothing to report.

#### **Facebook**

(LB) [No report]

(KC) For the last 28 days (AUG 09 through SEP 05), we have had 33 page views (26 last period) and 3 page likes (139 total, up 4). We gained 3 followers (134 total up 4). Our reach was 334, up from 199. Post engagements were 281, up from 183.

#### **Website**

(KC) The website had 523 views. July had 700 views. Our best month was 2016 June with 770 views.

The top page visits for the past 30 days: Home (149, last month 191), Upcoming Worship Services (33, last month 32), Home page/Archives (42), Directory (21), About Us (14), and Location (14).