

Communications Team Report BoD meeting, 2017 August 13 (Sunday)

Submitted by Kasey Castleberry, Communications Team (CT) Coordinator.
Team: Kasey Castleberry (KC), Geraldine Barker (GB), Laura Burton (LB).

Newsletter

(GB) [report unavailable]

Newspaper Correspondents

Publicity is no longer part of the Communications Team.

Twitter

(KC) Totals: 299 Tweets (10 new this period), 330 Following (unchanged), 266 Followers (1 new), and 2 Likes (unchanged).

YouTube

(KC) Nothing to report.

Other Social Media

(KC) Still nothing new this month on Goggle+ or Pinterest.

Facebook

(LB) Nothing to report.

(KC) For the last 28 days (JUL 14 through AUG 10), we have had 26 page views (22 last period) and 1 page likes (135 total, down 1). We gained 4 followers (130 total). Our reach was 199, down from 248. Post engagements were 183, down from 243.

Website

(KC) The website had 700 views, second best month ever (552 views in June. Our best month was 2016 June with 770 views.

The top page visits for the past 30 days: Home (191, last month 141), Upcoming Worship Services (32, last month 24), Home page/Archives (32, last month 33), An LGBTQ Welcoming Congregation (18, last month 10).