

Communications Team Report

BoD meeting, 2017 June 11 (Sunday)

Submitted by Kasey Castleberry, Communications Team (CT) Coordinator.

Team: Kasey Castleberry (KC), Geraldine Barker (GB), Laura Burton (LB), Gretchen Norris (GN).

Newsletter

(GB) [report unavailable]

Newspaper Correspondents

Gayle and Bruce Wood have been sending Sunday Services notices to The Times Courier and The Pickens Progress.

Twitter

(KC) Totals: 274 Tweets (9 new this period), 330 Following (unchanged), 259 Followers (5 new), and 2 Likes (unchanged).

YouTube

(KC) We now have 4 subscribers.

Other Social Media

(KC) Nothing new this month on Goggle+ or Pinterest.

Facebook

(LB) [report unavailable]

(KC) For the last 28 days (MAY 12 through JUN 08), we have had 41 page views (+24 from last period) and 5 page likes (132 total). We have 125 followers. Our reach is up 541: from 148 to 689. Post engagements were 366, up from 162.

The posts of 2017.05.28, "If you were not at church today you missed the wonderful news" reached 608 people and "It may not look like much, but the new ditch" reached 101 people! Amazingly, neither post was boosted (paid reach).

Website

(KC) The website had a decrease in visits for May, 442, down from 533 in April..

The top page visits for the past 30 days: Home (128, last month 136), Enter, Rejoice, and Come in (47), Home page/Archives (29, last month 44), Upcoming Worship Services (24, last month 31), Directory (19), Contact Us (14), Our Leadership (13), Past Worship Services (12, last month 11), and Eden Pointe Lifestyle Center (10).